PURPOSE:

The purpose of an elevator pitch is for you clearly articulate the value you bring to potential employers. Think of this as your personal sales pitch that succinctly highlights and identifies how your skills, education and background make you the best candidate for the position.

BE SURE TO INCLUDE:

Transferable skills:
Communication Skills | Customer Service | Team-driven Support | Critical Thinking | Digital Fluency | Diversity

Career-Related skills:
Medical Terminology | Web Analytics | Crisis Intervention | ICD-10-CM/10- PCS | Sales Experience | Financial Planning

Educational background:
Credentials earned and/or credentials you are in the process of completing
DO NOT forget to highlight internships, externships and/or clinical experiences

Work experience:
Highlight recent work experience

REMINDEERS:

Keep it brief
30 seconds or less. If your pitch is longer than an elevator ride, it is too long. That is why it is called an elevator pitch.

Share military experience, community service and professional associations if applicable

Tailor your pitch
Consider your audience and/or the position you are seeking and highlight related skillsets, experiences, education/ training

Do not include personal information
Age; marital/parental/family status, religion, disabilities, health, etc.

Practice
Consider body language and speed of speaking. It is important to come across authentic, do not simply memorize a few sentences or you can come across robotic and insincere.