Presentations & APA Citation Style at Rasmussen College

Rasmussen College Library & Learning Services
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• APA does *not* fully address Power Point slides, so most of the guidelines presented here are Rasmussen’s guidelines.
The purpose of this presentation is to explain best practices of applying APA citation style to a presentation.

Upon conclusion of your review, you should:

- Know how to properly cite images, paraphrases, and direct quotes within presentation slides
- Know how to communicate a References list for a presentation
- Be able to organize a presentation that balances your requirement for outside sources and citations.
APA citation style basics

• APA citation style consists of two basic components: 1) **formatting** and 2) **citations**.

• Presentation formatting includes a **title page**.

• You must provide a **caption** and **complete citation** when using an image, table, or figure.

• You must include **in-text citations** when you paraphrase or directly quote another writer’s words.

• Your **References Page** will usually be submitted as a **handout** to support the in-text citations in your presentation. It may be the last slides of your presentation.
Formatting a Slide Presentation

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• The title slide of a presentation includes the **same** information as the title page of a paper at Rasmussen:
  – The title of your presentation
  – Your name (author)
  – Rasmussen College
  – An author’s note that includes the date that you submitted your presentation, your instructor’s name, and the class number and title.
Formatting the Title Slide

• The font and placement of your title slide information depends on the design of your slide, and may differ from presentation to presentation.

• The next slide provides an example of a properly formatted title slide.
Sample Slide Title
Emily Dawn O’Connor
Rasmussen College

This presentation is being submitted on February 9, 2014 for John Smith’s G124 English Composition course.
Citations in a Slide Presentation

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Sample 1: Citing an Image

- When using a figure, table, or image, your caption must include:
  1. Your brief description of the image that connects it to the purpose of your presentation
  2. A complete citation of the source of the figure, table, or image.

*Figure 1. President Obama's nonverbal speaking style includes his characteristic hand gestures. Taken from: Kersey, B. (2008, December 9). President Obama meets with Al Gore in Chicago [Image]. Retrieved from the Image Collection database.*
Sample 2: Citing an Image

• If you are using an image from **within** a source (a blog, article, book, or website), your citation is for the source, and not the image itself.

*Figure 1. Certain vaccines are critical for health professionals in the field. Taken from: Cohn, M. (2010, August 2). Flu season is coming, vaccine is on the way [Web log post]. Retrieved from Baltimore Sun Picture of Health: http://weblogs.baltimoresun.com/health/2010/08/flu_season_is_coming_vaccine_i.html*
A paraphrase is your written interpretation of another person’s ideas or information. A paraphrase is always written in your own words. Example:

A paraphrase always requires an in-text citation that includes the author’s last name and the year of publication (O’Connor, 2012).

If you paraphrase a source in your presentation, you must include that source on your References page.
Sample 4: Direct Quotation & In-Text Citation

• A direct quotation uses another writer’s words exactly, captured in quotation marks. Example:
  • “Double-check the quotation note against the original: the copy must be an exact transcription” (Perrin, 2012, p. 15).
• An in-text citation for a direct quotation must include the author’s last name, the year of publication, and the page or paragraph on which the quotation is located.
• If you quote a source in your presentation, you must include that source on your References page.
The References Page

• If you use outside sources in your presentation, you must cite those sources on a References page.

• Your References page should generally be created in Microsoft Word, and then distributed with your slides. Upon instructor request, you may also create a References page(s) as the last slides of the presentation.
Final Reminders

• A presentation should provide a high-level overview of a topic: your speech or accompanying paper should fill in the details. So, **only use outside resources when absolutely essential.**

• Check your slides to ensure that you’ve included all in-text citations and matched them to your References page.

• Submit a References page **with** your presentation (electronically or printed) OR as the last slides(s) of your presentation.
Questions? We are here to help!

- Facebook.com/RasLLC
- Live Chat: tinyurl.com/RasChat
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